

Journalism IV

Curriculum Framework

2012

Course Title: Journalism IV
 Course/Unit Credit: 1
 Course Number: 415030
 Teacher Licensure: Please refer to the Course Code Management System (<https://adedata.arkansas.gov/ccms/>) for the most current licensure codes.
 Grades: 9-12
 Prerequisite: Journalism I Journalism II, Journalism III

Journalism IV

Journalism IV is designed to provide students in media leadership the opportunity to facilitate the production process. Students in Journalism IV will use their advanced journalistic knowledge and leadership skills to facilitate all aspects of media production and to ensure that journalistic guidelines for writing and design, which include objectivity, responsibility, and credibility, are followed. Writing, technology, and visual and electronic media are used as tools for learning as students lead, create, evaluate, and produce. Journalism IV does not require Arkansas Department of Education approval.

Prerequisites: Journalism I, Journalism II, Journalism III

Strand	Content Standard
Law and Ethics	1. Students will evaluate legal and ethical issues.
History	2. Students will develop knowledge of the history and role of journalism in society.
Management and Organization	3. Students will demonstrate a working knowledge of staff management and organization.
Design and Production	4. Students will create designs for media.
Writing	5. Students will create various pieces of journalistically sound writing.
Photography	6. Students will demonstrate a working knowledge of photographic principles.

Note: In this document specific grade bands (9-10 and 11-12) are not included in the connections to the Common Core State Standards for English Language Arts & Literacy in History/Social Studies, Science, and Technical Subjects (CCSS-ELA). The appropriate grade band should be selected based on the desired level of rigor.

Strand: Law and Ethics

Content Standard 1: Students will evaluate legal and ethical issues.

Connections to
CCSS – ELA

LE.1.JIV.1	Create staff policies that address legal and ethical issues for media	RI.1, RI.2, RI.3, RI.4, RI. 5, RI.6, RI.7, RI.8, RI.10 W.1, W.2, W.4, W.5, W.6, W.7, W.8, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
LE.1.JIV.2	Evaluate journalistic work according to ethical responsibilities	RI.1, RI.3, RI.4, RI.7 W.6, W.8 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6

Strand: History

Content Standard 2: Students will develop knowledge of the history and role of journalism in society.

Connections to
CCSS – ELA

H.2.JIV.1	Evaluate current events in journalism in a democratic society	RI.7, RI.8, RI.9 W.1, W.2, W.4, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5, SL.6 L.1, L.2, L.3, L.4, L.5, L.6
H.2.JIV.2	Integrate concepts from current events in contemporary journalism to established media	R.7, R.8 W.1, W.2, W.4, W.6, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
H.2.JIV.3	Evaluate photography in contemporary journalism (e.g., emotional connection, how photo enhances text, reader response, storytelling quality of the photo)	W.1, W.2, W.4, W.6, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6

Strand: Management and Organization

Content Standard 3: Students will demonstrate a working knowledge of staff management and organization.

Connections to
CCSS – ELA

MO.3.JIV.1	Create staff organizational and time management strategies necessary to meet production schedules	RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7, RI.8, RI.10 W.1, W.2, W.4, W.5, W.6, W.7, W.8, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
MO.3.JIV.2	Create a staff plan for financing the media production	RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7, RI.8, RI.10 W.1, W.2, W.4, W.5, W.6, W.7, W.8, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
MO.3.JIV.3	Create a staff plan to maximize the circulation of media	RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7, RI.8, RI.10 W.1, W.2, W.4, W.5, W.6, W.7, W.8, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6

Strand: Design and Production

Content Standard 4: Students will create designs for media.

Connections to
CCSS – ELA

DP.4.JIV.1	Create a plan to use available technology for media production	RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7, RI.8, RI.10 W.1, W.2, W.4, W.5, W.6, W.7, W.8, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
DP.4.JIV.2	Create advanced designs for media production	RI.7 SL.1, SL.2, SL.5 L.6
DP.4.JIV.3	Evaluate and edit designs according to established design principles and trends (e.g., current trends, design principles, layout style)	RI.7 W.2 SL.1, SL.2, SL.3, SL.4, SL.5 L.6

Strand: Writing

Content Standard 5: Students will create various pieces of journalistically sound writing.

Connections to
CCSS – ELA

W.5.JIV.1	Evaluate original interview questions using advanced research skills in various forms of writing	RI.3, RI.7, RI.8, RI.9, RI.10 W.1, W.2, W.3, W.4, W.5, W.6, W.7, W.8, W.9, W.10 SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
W.5.JIV.2	Compose various forms of advanced <i>journalistically sound</i> writing suitable for publication (e.g., editorials, short stories, <i>theme copy</i>)	W.1, W.2, W.3, W.4, W.5, W.6, W.7, W.8, W.9, W.10 SL.1, SL.2, SL.3, SL.4, SL.5, SL.6 L.1, L.2, L.3, L.4, L.5, L.6
W.5.JIV.3	Critique <i>journalistically sound</i> writing suitable for a publication (e.g., editorials, short stories, <i>theme copy</i>)	RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7, RI.10 W.5, W.10 L.1, L.2, L.3, L.4, L.5, L.6

Strand: Writing

Content Standard 5: Students will create various pieces of journalistically sound writing.

Connections to
CCSS – ELA

W.5.JIV.4	Evaluate various forms of writing suitable for a <i>journalistically sound</i> publication using advanced style	RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7, RI.10 W.1, W.2, W.3, W.4, W.5, W.6, W.7, W.8, W.9, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
W.5.JIV.5	Edit various forms of writing suitable for a <i>journalistically sound</i> publication: <ul style="list-style-type: none"> • self edit • peer edit 	RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7 W.1, W.2, W.3, W.4, W.5, W.6, W.7, W.8, W.9, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6

Strand: Photography

Content Standard 6: Students will demonstrate a working knowledge of photographic principles.

Connections to
CCSS – ELA

P.6.JIV.1	Edit visual pieces for photographic principles in media production	RI.7 W.2 SL.1, SL.2, SL.3, SL.4, SL.5 L.6
P.6.JIV.2	Integrate photographic pieces to incorporate in media production (e.g., <i>mug shots</i> , <i>news photos</i> , <i>photo essays</i> , <i>stand alones</i>)	RI.7 SL.5 L.6
P.6.JIV.3	Integrate <i>photojournalism</i> within media production (e.g., <i>citizen journalists</i> , <i>convergent media</i> , <i>video stream</i> , <i>vlogs</i>)	RI.1, RI.7 W.2, W.4 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
P.6.JIV.4	Appraise photography used in established media to convey a message	RI.7 W.2 SL.1, SL.2, SL.3, SL.4, SL.5 L.6

Glossary for Journalism IV

Citizen journalists	Individuals without formal journalism training who use modern technology to contribute to the media
Convergent media	Multiple media that combines to form one product
Journalistically sound	Adheres to the journalistic guidelines for writing and design based on objectivity, responsibility, and credibility
Mug shots	A head and shoulders photograph of an individual
Photo essays	A story told primarily with images
Photojournalism	Telling a story for publication through the medium of photography
Stand alones	Photos that tell a story without a supporting story
Theme copy	Copy that appears on opening, closing, and divider pages of the yearbook and serves to develop the book's concept
Video stream	Video embedded within a story
Vlog	Video log embedded in online media